

Media Kit Intro-Paul Bonnallie

Paul Bonnallie has more than 18 years of senior management experience. Experience in creating unique solutions and developing practical applications that have allowed companies to succeed in business. His credentials include extensive experience in management, focusing in the areas of business administration, operations, and logistics. During his various tenures as a senior director, the organizations under his leadership have consistently exceeded their projections. For these organizations He spearheaded the development and implementation of innovative campaigns, which resulted in exceptional marketing, operations and sales.

Technology and how to effectively use it in business, is what Paul has dedicated over 20 years of his life to. He recognized early that success in the technology industry would depend on more than great engineers who could build anything and great business people who could sell anything. It is also necessary for the two groups to be able to communicate. To that end, Mr. Bonnallie pursued an educational background in both technical (Computer Science, Mechanical Engineering) and non-technical (International Business) areas as well as acquiring industry certification. Whether it was working in Large Scale Program Management, in Network Engineering, or as a Technical Business Consultant, Paul has been in the position of having to understand the latest technologies, communicate with "hard core" engineers, and, at the same time, be able to relate this to corporations and Service Providers.

Paul is an experienced executive with a proven track record of success. His most significant achievements are in the areas of, large scale program management, convention registration and scheduling, collegiate marketing, e-commerce integration, and shaping company direction through strategic vision. His unique ability to understand and use both new and traditional technologies while maintaining the motto "Ride the Wave, not the Bleeding Edge" brings an invaluable asset to any organization and its goal to use the best technology to provide the best quality product at the best price.

Paul has proven himself a capable leader and mentor. Through training, communication, cooperation, and commitment, Paul looks at designs or procedures that are inappropriate for the tasks and then makes the necessary corrections. He has become known for; an eye for detail, improvement, and innovation. He is consistently involved in shaping strategic direction; and operates with a straightforward, result oriented management style, which is backed with a philosophy of "influence with integrity". These strong facets are further complemented by his uncompromising standard of excellence.

One may be better than his reputation, but never better than his principles. If desire is the power, enthusiasm and sincerity are the channels that allow it to flow. Enthusiasm is your investment in your customers.

Ladies and Gentlemen, please welcome to the stage Mr. Paul Bonnallie

*"Some people set forth each day determined to slay the dragon, while others are content to chase lizards. I say, In order to achieve your wildest expectations, you first need to have some wild expectations" "Do some sort of check of yourself in which you re-evaluate what exactly it is that you are working for. If it is fun and relaxation that you are after, maybe you are actually passing it by without even realizing it. "The fun you seek is right there in front of your face, and it would be best if you take advantage of it now instead of waiting until some magic hour at which point you feel you have earned it. Remember to live in the Moment." "Life is not a journey to the grave with the intention of arriving safely in a pretty and well preserved body, I would rather to skid in broadside thoroughly used up, totally worn out and loudly proclaiming.... **Wow what a ride!**"*

